

About the Project

The study, entitled **Forecasting to Communication to Action: Enabling Institutions to Manage Storm Surge Risks**, was funded by a grant from the World Bank Global Facility for Disaster Reduction and Recovery (GFDRR) and overseen by GFDRR program officers Emma Katrine Phillips and Amal Ali.

The focus of the project is on *Communicating the Risks of Storm Surge*, the objective being to review relevant research, current practices, and case studies around the topic and, secondly, to use the research to construct an easy-to-use set of guidelines and toolkit for crafting messages to be used in storm surge warnings.

The main deliverables are:

- User's Guide to Communicating the Risks of Storm Surge
- Attachment: Toolkit for Storm Surge Risk Communication

including the following supplementary studies:

- Technical Report: Evaluation of Communication During Typhoon Haiyan
- Technical Report: Survey Research on Storm Surge Message Design
- Technical Report: Brief Overview of Communication Practices

The work was conducted in the U.S. (New York City) and the Philippines (Metro-Manila, Tacloban City). The project team includes:

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