Field Experiments Training
Abu Dhabi
October 6-10
DAY FIVE

USING IMPACT EVALUATION EVIDENCE
Apply the evidence

- Define goals
- Define stakeholders and audiences
- Define dissemination strategies
Define goals

- Inform or even change policy
  - Convincing policy makers
  - Convincing potential recipients
- Determine how programs should be applied/scaled up
- Propose ideas for new programs to be tested
- Inform one’s basic understanding of how programs like this work
Determine stakeholders and audiences

- Communities and potential recipients of programs
- Policy makers: local, national, and international
- Academics/thought leaders
Define dissemination strategies

• Policy briefs circulated by specialist organizations
  • JPAL, 3ie, INEE
• Technical reports to donors and academia
• Local outreach
  • Public talks
  • Radio interview
  • Newspaper opinion pieces
  • News and other media coverage
Discussion

• What obstacles have you experienced in disseminating or accessing research?
• What problems do you see in the way research is disseminated?
Group Case Studies

• Explain the proposed program
• Theory of Change
• Research Design:
  • Treatment and Control Conditions
  • Method of Randomization
  • Measurement Strategy
• Dissemination Strategy